

Olympic Festival PyeongChang 2018 - Brno, Czech Republic

9. – 25. 2. 2018



Main Organiser
**Czech Olympic
Committee**

Host city, region
**City of Brno and South
Moravian Region**



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*A beautiful project, a lot of skating children,
that's exactly what we need for our ice-hockey.
Such ice-rinks at every school would be
absolutely fantastic."*



Slavomír Lener

*Coach of the Nagano 1998 ice-hockey
Olympic Champions*



17

Days



157,271

Visitors



315

Volunteers



32

Sports



84%

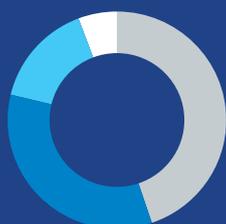
Would like the Festival to be
organised in the future

f **790,239** Facebook Reach (28 Days)

▶ **455 k Views** 22 Videos from 2 Czech Festivals

Budget

2+ m €



■ 45 %	Sponsors/partners
■ 34 %	Public subsidies
■ 15 %	Own resources
■ 6 %	Other

Interesting facts:

100+

Olympic athletes
visited the OF

25,000

of slices of bread "Karel"
were sold in Brno



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More on: handbook.sportparks.com

olympijskyfestival.cz