

Olympic Festival PyeongChang 2018 - Ostrava, Czech Republic

9. – 25. 2. 2018



Main Organiser
**Czech Olympic
Committee**

Host city, region
**City of Ostrava and Moravian -
Silesian Region (4 ski resorts)**



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I'm glad that the Olympic Festival takes place and that people go there and thus have the opportunity to try out different sports. I used to play hockey with other boys on the pitch, maybe I would like to try biathlon and I also love ski jumping. So I'd like to try that out as well.



Roman Šebrle
Olympic champion in decathlon



17

Days



101,624

Visitors



267

Volunteers



33

Sports



84%

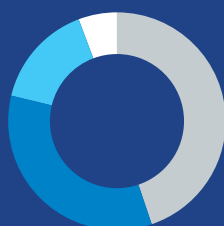
Would like the Festival to be organised in the future

f 526,492 Facebook Reach (28 Days, 2 Czech Festivals)

▶ 455 k Views 22 Videos from 2 Czech Festivals

Budget

2+ m €



- 45 % Sponsors/partners
- 34 % Public subsidies
- 15 % Own resources
- 6 % Other

Interesting facts:

715,000 €

Media value of the city of Ostrava and Moravian-Silesian Region presentations in print, social media, public TV and radio (AVE method)

53 km

of medal ribbon were used



The production of this material was co-funded by the Erasmus + Programme of the European Union

More on: handbook.sportparks.com

olympijskyfestival.cz