Olympic Experience City of the Hague, Netherlands

6. - 21. 8. 2016



Main Organiser National Olympic Committee * National Sport Federations, The Netherlands Host city The Hague Co-organisor TIG Sports, Event agency



As an athlete at the Olympics, I was not always aware of the impact of the Olympics at home. I am glad to had the chance to co-organize and experience the Olympic atmosphere together with thousands of sport-fans in our own country; We developed an unique concept in the Netherlands to experience the Olympics, to watch the Games, to try all kind of sports and to meet Olympic legends together, during the Olympic Games in Rio at the "Olympic Experience".



Mark Huizinga

Olympic Champion former Olympic judoka. Ambassador and host of the Olympic Experience The Hague





16

Days

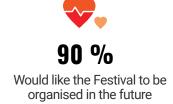


Visitors

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(O) 737,305 Social media reach



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26.67 % Revenues admission

Own resources

Interesting facts:

20,000

kids earned a medal with the educational Olympic Road Olympic Legends were present

